

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	39,431	168,528	446,414
	Population Est 23Q1	39,338	168,526	446,502
	Population Est 22Q4	39,282	168,397	445,602
	Population Est 22Q3	39,297	168,217	444,951
	Population Est 22Q2	39,310	168,209	444,707
	Population Est 22Q1	39,303	168,093	444,382
	Population Est 21Q4	39,330	167,695	443,923
	Population Est 21Q3	39,381	167,710	443,241
	Population Est 21Q2	39,386	167,656	442,328
	Population Fcst	39,260	169,786	452,953
	2010 Census Population	37,627	159,880	409,613
	2000 Census Population	36,878	150,467	377,480
	1990 Census Population	36,470	145,868	358,812
	Current Year Daytime Population	57,241	218,707	536,114
	Average Seasonal Population	240	936	3,739
	Historical Annual Growth, 1990 – 2000	0.11%	0.31%	0.51%
	Historical Annual Growth, 2000 – 2010	0.20%	0.61%	0.82%
	Estimated Annual Growth, 2010 – CY	0.33%	0.37%	0.61%
	Projected Annual Growth, CY to Y5	-0.09%	0.15%	0.29%
	Group Qtrs Est	1,691	6,379	14,532
Transient Est Average Last 4 Qtrs	4,411	8,080	13,990	
<b>Households</b>	Current Year Estimated Households	16,425	64,434	171,313
	Households Est 23Q1	16,442	64,498	171,337
	Households Est 22Q4	16,423	64,449	170,984
	Households Est 22Q3	16,429	64,354	170,695
	Households Est 22Q2	16,435	64,352	170,603
	Households Est 22Q1	16,433	64,309	170,470
	Households Est 21Q4	16,449	64,143	170,276
	Households Est 21Q3	16,468	64,120	169,958
	Households Est 21Q2	16,467	64,103	169,616
	Households Fcst	16,343	65,091	174,111
	2010 Census Households	15,851	60,018	157,365
	2000 Census Households	15,574	58,214	147,314
	1990 Census Households	14,851	56,407	138,144
	Historical Annual Growth, 1990 – 2000	0.48%	0.32%	0.64%
	Historical Annual Growth, 2000 – 2010	0.18%	0.31%	0.66%
	Estimated Annual Growth, 2010 – CY	0.25%	0.50%	0.60%
	Projected Annual Growth, CY to Y5	-0.10%	0.20%	0.32%
	Population per Household	2.30	2.52	2.52

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.2%	1.0%	1.7%
	HH Income \$250,000 to \$499,999	1.4%	1.2%	2.0%
	HH Income \$200,000 to \$249,999	3.3%	2.7%	4.6%
	HH Income \$175,000 to \$199,999	2.7%	3.8%	4.5%
	HH Income \$150,000 to \$174,999	4.7%	4.5%	6.0%
	HH Income \$100,000 to 149,999	16.6%	15.3%	18.1%
	HH Income \$75,000 to 99,999	12.9%	12.8%	12.9%
	HH Income \$50,000 to 74,999	19.9%	17.5%	16.7%
	HH Income \$35,000 to 49,999	12.2%	13.2%	11.4%
	HH Income \$25,000 to 34,999	9.3%	9.8%	8.1%
	HH Income \$15,000 to 24,999	8.2%	9.3%	7.3%
	HH Income \$0 to 14,999	7.6%	8.8%	6.7%
	Average Household Income	\$84,133	\$84,950	\$101,948
	Median Household Income	\$64,513	\$60,749	\$74,568
	Per Capita Income	\$36,002	\$32,981	\$39,893
	Average Disposable Income	\$68,631	\$65,916	\$77,277
	Median Disposable Income	\$54,567	\$51,453	\$63,020
	Discretionary HH Income Over \$150,000	2.5%	2.2%	4.5%
	Discretionary HH Income \$125,000 to \$149,999	3.0%	3.0%	4.0%
	Discretionary HH Income \$100,000 to \$124,999	4.3%	4.6%	7.0%
	Discretionary HH Income \$75,000 to \$99,999	10.0%	9.0%	11.8%
	Discretionary HH Income \$50,000 to \$74,999	19.6%	17.0%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	30.1%	27.4%	26.4%
	Discretionary HH Income Under \$25,000	30.5%	36.9%	27.7%
	Average Discretionary HH Income	\$48,767	\$45,788	\$55,593
	Median Discretionary HH Income	\$39,576	\$35,018	\$45,158
	Householder White – Count	9,576	32,393	107,134
	Median HH Income	\$72,486	\$75,314	\$87,395
	Average HH Income	\$85,017	\$85,981	\$95,377
	Householder Black or African-American – Count	1,077	4,491	8,896
	Median HH Income	\$45,355	\$48,319	\$55,850
	Average HH Income	\$49,056	\$59,954	\$64,495
	Householder Hispanic – Count	4,202	21,938	40,534
Median HH Income	\$57,697	\$48,729	\$53,859	
Average HH Income	\$69,520	\$61,960	\$67,530	
Householder Asian or Pacific Islander – Count	349	1,120	3,910	
Median HH Income	\$75,620	\$72,894	\$99,774	
Average HH Income	\$81,553	\$83,318	\$103,284	
Householder Other or Pacific Islander – Count	1,221	4,492	10,840	
Median HH Income	\$57,467	\$55,808	\$68,818	
Average HH Income	\$69,456	\$68,530	\$82,136	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	18,922	81,593	215,585
	Female Population	20,509	86,935	230,829
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,198	9,853	23,852
	Count of Pop 0 to 7 years	2,919	13,654	33,696
	Count of Pop 5 - 13	3,562	17,640	44,559
	Count of Pop 14 - 18	1,892	9,707	23,861
	Count of Pop 19 - 22	2,075	10,386	25,140
	Count of Pop 22 - 25	1,620	7,882	19,008
	Count of Pop 25 - 29	2,549	11,149	26,677
	Count of Pop 30 - 34	3,000	12,366	28,526
	Count of Pop 35 - 39	2,788	11,601	28,387
	Count of Pop 40 - 44	2,455	10,296	26,718
	Count of Pop 45 - 59	6,593	27,899	79,458
	Count of Pop 60 - 74	6,984	27,067	80,657
	Count of Pop 75 - 84	2,632	9,227	28,585
	Count of Pop 85+	1,084	3,455	10,986
	% of Pop 0 to 4 years	5.6%	5.8%	5.3%
	% of Pop 0 to 7 years	7.4%	8.1%	7.5%
	% of Pop 5 - 13	9.0%	10.5%	10.0%
	% of Pop 14 - 18	4.8%	5.8%	5.3%
	% of Pop 19 - 22	5.3%	6.2%	5.6%
	% of Pop 22 - 25	4.1%	4.7%	4.3%
	% of Pop 25 - 29	6.5%	6.6%	6.0%
	% of Pop 30 - 34	7.6%	7.3%	6.4%
	% of Pop 35 - 39	7.1%	6.9%	6.4%
	% of Pop 40 - 44	6.2%	6.1%	6.0%
	% of Pop 45 - 59	16.7%	16.6%	17.8%
	% of Pop 60 - 74	17.7%	16.1%	18.1%
	% of Pop 75 - 84	6.7%	5.5%	6.4%
	% of Pop 85+	2.7%	2.1%	2.5%
Median Age	40.1	37.3	40.6	
Average Age	41.7	39.4	41.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	6.1%	5.7%
	% of Pop 5 - 13	9.6%	11.0%	10.5%
	% of Pop 14 - 18	4.9%	6.1%	5.6%
	% of Pop 19 - 22	5.3%	6.6%	5.9%
	% of Pop 22 - 25	4.1%	5.0%	4.5%
	% of Pop 25 - 29	6.7%	6.9%	6.2%
	% of Pop 30 - 34	8.0%	7.4%	6.5%
	% of Pop 35 - 39	7.5%	7.0%	6.4%
	% of Pop 40 - 44	6.4%	6.1%	6.0%
	% of Pop 45 - 59	16.8%	16.4%	17.8%
	% of Pop 75 - 84	5.9%	4.8%	5.7%
	% of Pop 60 - 74	17.0%	15.3%	17.5%
	% of Pop 85+	1.8%	1.3%	1.6%
	Median Age	38.6	35.6	38.9
Average Age	40.3	38.0	40.1	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.2%	5.6%	5.1%
	% of Pop 5 - 13	8.5%	10.0%	9.5%
	% of Pop 14 - 18	4.7%	5.4%	5.1%
	% of Pop 19 - 22	5.2%	5.8%	5.4%
	% of Pop 22 - 25	4.1%	4.4%	4.1%
	% of Pop 25 - 29	6.3%	6.4%	5.8%
	% of Pop 30 - 34	7.3%	7.2%	6.3%
	% of Pop 35 - 39	6.7%	6.8%	6.3%
	% of Pop 40 - 44	6.1%	6.1%	5.9%
	% of Pop 45 - 59	16.6%	16.7%	17.8%
	% of Pop 60 - 74	18.3%	16.7%	18.6%
	% of Pop 75 - 84	7.4%	6.1%	7.1%
	% of Pop 85+	3.7%	2.7%	3.3%
	Median Age	41.7	38.9	42.2
Average Age	43.0	40.7	42.7	
Race	Count of White	26,317	96,771	297,375
	Count of Black or African-American	3,115	17,438	33,887
	Count of Asian or Pacific Islander	962	4,322	15,057
	Count of Other races	9,038	49,997	100,096
	White	66.7%	57.4%	66.6%
	Black or African American	7.9%	10.3%	7.6%
	Asian	2.4%	2.6%	3.4%
	Other Races	22.9%	29.7%	22.4%
Language Spoken	Speak English at Home	71.0%	66.7%	74.9%
	Speak Spanish at Home	21.5%	27.1%	18.7%
	Speak French or French Creole at Home	0.9%	0.5%	0.3%
	Speak German at Home	0.4%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	1.5%	1.1%	1.6%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.4%	0.5%
	Speak Chinese at Home	0.3%	0.5%	0.8%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.3%	0.3%	0.3%
	Speak Other Asian Languages at Home	0.4%	0.5%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.1%
	Speak Other Language at Home	3.0%	2.5%	1.6%
Hispanic	Hispanic Population	11,944	65,347	122,248
	Hispanic Population Percent	30.3%	38.8%	27.4%
	Mexican	5.7%	4.7%	6.4%
	Puerto Rican	56.8%	60.8%	54.6%
	Cuban	1.0%	1.2%	1.7%
	Dominican	18.6%	18.8%	21.3%
	Central American	4.8%	4.4%	4.3%
	South American	9.7%	6.0%	6.9%
	Other Hispanic	3.3%	4.2%	4.8%
	2000 Hispanic Population Percent	10%	21%	12%
	1990 Hispanic Population Percent	4%	13%	7%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	2.7%	2.4%	3.2%
	American	2.6%	2.3%	3.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.4%	2.5%	3.3%
	Chinese	0.4%	0.5%	0.6%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.2%	0.3%
	South Central Asian (ie. Indian)	0.9%	0.9%	1.4%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.6%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	33.0%	27.4%	39.1%
	British	2.9%	2.2%	3.1%
	Dutch	0.5%	0.5%	0.8%
	French	0.4%	0.4%	0.5%
	German	11.7%	9.8%	15.2%
	Italian	4.5%	3.8%	5.2%
	Polish	1.7%	1.6%	2.3%
	Scandinavian	0.6%	0.4%	0.6%
	Scotch/Irish	5.4%	4.5%	5.8%
Other European (ie. Greek/Russian)	5.2%	4.3%	5.7%	
Middle Eastern	2.1%	1.6%	1.2%	
Other Ancestry	18.4%	18.2%	15.3%	
Unclassified Ancestry	11.1%	9.1%	10.5%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	28,085	113,060	309,994
	Elementary (0 to 8)	3.3%	5.4%	4.1%
	Some High School (9 to 11)	7.4%	8.6%	6.1%
	High School Graduate (12)	31.1%	34.3%	32.7%
	Some College (13 to 16)	17.6%	17.7%	17.2%
	Associates Degree Only	9.1%	8.8%	9.3%
	Bachelors Degree Only	20.4%	15.5%	18.6%
	Graduate Degree	11.0%	9.6%	12.1%
	% College (4+)	31.4%	25.1%	30.7%
<b>Household Type</b>	Total Households – count	16,425	64,434	171,313
	One Person HHs – count	5,653	19,745	47,701
	Family HHs – count	9,555	39,546	111,394
	Married Couple – count	6,072	23,772	78,032
	w/own children – count	2,082	8,395	28,473
	w/out own children – count	3,990	15,377	49,559
	Male Householder – count	1,001	4,338	9,379
	Female Householder – count	2,482	11,436	23,983
	Non-Family Households – count	1,217	5,143	12,218
	1 Person Household	34.4%	30.6%	27.8%
	2 Person Household	32.4%	30.8%	33.1%
	3 Person Household	14.4%	15.9%	16.2%
	4 Person Household	10.4%	12.3%	12.9%
	5 Person Household	5.0%	6.2%	6.0%
6 Person Household	2.0%	2.5%	2.4%	
7+ Person Household	1.3%	1.8%	1.5%	
% Households With Children	22.9%	25.5%	26.5%	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	17,204	68,289	180,032
	Owner Occupied Percent	51.4%	50.0%	59.8%
	Renter Occupied Percent	44.1%	44.4%	35.3%
	Vacant Housing Percent	4.5%	5.6%	4.8%
	Total Housing Units (Census 2000)	16,498	62,575	155,589
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.9%	1.5%	2.6%
	Property Value \$750,000 to \$999,999	2.0%	1.8%	3.8%
	Property Value \$500,000 to \$749,999	8.3%	11.4%	16.6%
	Property Value \$400,000 to \$499,999	10.4%	10.1%	14.4%
	Property Value \$300,000, to \$399,999	22.7%	20.3%	22.9%
	Property Value \$200,000 to \$299,999	33.8%	28.7%	23.1%
	Property Value \$150,000 to \$199,999	10.6%	12.5%	7.6%
	Property Value \$100,000 to \$149,999	6.2%	8.3%	4.4%
	Property Value \$60,000 to \$99,999	1.1%	2.7%	1.4%
	Property Value \$40,000 to \$59,999	0.3%	0.7%	0.6%
	Property Value \$0 to \$39,999	2.6%	1.8%	1.8%
	Median Home Value	\$286,673	\$282,491	\$348,530
<b>Wealth per Household</b>	\$0 and under - percent	18.5%	18.9%	17.6%
	\$1 to \$4999 - percent	9.5%	9.8%	8.8%
	\$5k to \$9999 - percent	4.9%	5.1%	4.7%
	\$10k to \$24999 - percent	6.7%	6.7%	6.4%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	17.5%	17.3%	18.0%
	\$250k to \$499999 - percent	12.4%	12.2%	13.0%
	\$500k+ - percent	13.5%	13.0%	14.4%
	Median HH Wealth	\$67,865	\$62,966	\$77,584
	Avg HH Wealth	\$224,466	\$217,798	\$236,156
<b>Economic Viability</b>	Economic Viability Local	264	269	267
	Economic Viability Indexed	97	100	99
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	19,364	81,149	223,513
	Managerial/Executive	15.3%	11.7%	14.7%
	Professional Specialty	22.4%	19.5%	22.7%
	Healthcare Support	4.8%	5.9%	4.6%
	Sales	9.0%	9.4%	9.2%
	Office & Administrative Support	10.7%	10.0%	10.4%
	Protective Service	1.2%	1.4%	1.5%
	Food Preparation	5.5%	5.8%	5.0%
	Building Maintenance & Cleaning	3.0%	4.2%	3.5%
	Personal Care	4.5%	2.9%	2.7%
	Farming, Fishing, & Forestry	0.5%	0.3%	0.2%
	Construction	4.4%	6.9%	6.7%
	Production & Transportation	18.7%	22.1%	18.7%
	Percent White Collar Workers	62.2%	56.5%	61.6%
	Percent Blue Collar Workers	37.8%	43.5%	38.4%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.628086 Longitude: -75.418012

Lehigh Shopping Center Bethlehem, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	4.9%	5.7%	5.4%
	Manufacturing	12.7%	11.4%	13.2%
	Transportation	7.9%	9.8%	8.3%
	Information	1.5%	1.4%	1.6%
	Wholesale/Retail	13.3%	14.9%	14.6%
	Finance, Insurance, Real Estate	4.8%	5.2%	5.3%
	Professional Services	5.4%	4.5%	5.4%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	4.3%	5.3%	4.1%
	Educational Services	27.6%	25.7%	26.7%
	Entertainment Services	9.0%	9.5%	8.2%
	Other Professional Services	5.1%	4.4%	4.4%
	Public Administration	3.4%	2.2%	2.6%
<b>Vehicles per HH</b>	No Vehicles	8.6%	13.2%	9.2%
	1 Vehicle	45.4%	41.0%	35.6%
	2 Vehicles	32.5%	31.8%	36.7%
	3 or more vehicles	13.5%	14.0%	18.4%
	Average Number of Vehicles	1.55	1.52	1.72
<b>Change</b>	Births (last 12 months)	423	1,859	4,487
	Deaths (last 12 months)	388	1,444	4,277
	Migration (last 12 months)	100	-7	1,759
<b>Work place</b>	Workplace Establishments	1,493	5,097	12,000
	Workplace Employees (FTE)	28,950	108,111	233,759